CENTER FOR COOPERATIVE MEDIA
MONTCLAIR STATE UNIVERSITY · SCHOOL OF COMMUNICATION AND MEDIA

Researcher needed
Research: A diversity audit for New Jersey local newsrooms

Background
The Center for Cooperative Media at Montclair State University regularly conducts research about the local news ecosystem in New Jersey.

Supported by grants from the New Jersey Civic Information Consortium and the Robert Wood Johnson Foundation, the Center seeks to replicate and refine the methodology behind UNC's Center for Innovation and Sustainability in Local Media's diversity audit for North Carolina newsrooms, and apply it in New Jersey.

Research
The research will generally involve:
- Meeting with UNC's researchers to discuss their work and how it can be applied in New Jersey.
- Writing methodology for the research.
- Conducting a literature review.
- Writing and conducting all surveys and interviews.
- Applying for IRB approval through Montclair State University's IRB board.
- Compiling data and writing the final report.
- Working with Center staff to design and edit the final report.
- Participating in public events about the study's findings.

Timeline
The Center seeks to employ a researcher beginning in October 2023. The study and final report should be completed no later than April 30, 2024.

Requirements
- Excellent writing and communication skills required.
- Superior organizational skills required.
- Familiarity with surveying tools such as Qualtrics or SurveyMonkey required.
- Knowledge of Google Workspace required.
- Previously experience with academic research is preferred.
- Familiarity with IRB preferred.
- Up to date CITI training preferred.

Apply by sending your resume, links to previous work, a letter about why you are interested and your hourly or project rate/how you would approach budgeting for this project to Stefanie Murray at murrayst@montclair.edu by Sept. 29, 2023. Please note that the full budget for this work cannot exceed $20,000.